

Privacy Policy

SPROUTING STAR WELLNESS, LLC (“SSW”)

Date: June 20, 2014

Welcome to online services operated by SSW. SSW provides our family of online services (“Site(s)” and/or mobile device applications “App(s)”) as a service to our customers. SSW, its subsidiaries, and its affiliates appreciate your interest in our company and your visit to this Site. We are committed to the protection of consumer privacy. SSW has created this privacy policy in order to demonstrate its commitment to the privacy and protection of your personal information related to our Sites or Apps. To better protect your privacy, SSW provides this notice explaining our information practices and the choices you can make about the way your information is collected and used.

1. Personal Information Collection

SSW may collect personal information like name, telephone or cell number, email address, date of birth, home mailing address, and details regarding your mode of payment, e.g., credit/debit card or account information, when you access certain areas of the Site that require registration or payment for products and services, or if you require more information about those services. Under certain laws, such as the Children’s Online Privacy Protection Act (COPPA), personal information may also include video, photos, voice, geo-location or GPS location data, and persistent identifiers like third-party persistent cookies, IP addresses that may be used to recognize users over time, and across different web sites or online services. Other information that we may collect when you use an App includes unique device identifier (“UDID”), international mobile equipment identity (“IMEI”), mobile equipment identifier (“MEID”) or media access control (“MAC”) address; operating system information such as Microsoft Windows, Mac OS or iOS); and your browser type, such as IE, Chrome, Safari, and Firefox.

At other times, SSW may collect information that cannot be used to directly identify you, such as browser access times, referring URLs, dynamic IP addresses and similar non-personally identifiable information. For example, we may collect and aggregate non-personal information about you and other customers who visit certain areas of our Site. Aggregated information will not contain any information that can be linked directly back to you.

2. How SSW Collects Personal Information

SSW may use any number of tools to collect information about you, your device access points, your use of or Apps, and the web browser that you use to connect to our Site. For example, first party “cookies” are tiny text files that we place on your device’s hard

drive when you visit our Site. We may use cookies to personalize your Site experience. You do not have to accept our cookies and you may delete them after they have been placed on your hard drive. You also have the ability to disallow first and third-party cookie placement based on your personal browser settings. By setting your browser options to accept our first-party cookies, you are consenting to such use. If you do not accept or delete our cookies, some areas of our Site that you access may take more time to work, or may not function properly. For more general information about cookies, visit: <http://www.allaboutcookies.org>. For general information about this Site's cookies, follow this link to our Cookie Disclosure Statement. <https://www.hostmonster.com/privacy-policy>.

SSW may also collect additional information from your web browser each time you visit our Site. We may collect information on the pages that you visit, the promotions or advertisements that you click on, and log or track other actions that you take while using our Site.

Our Internet Service Providers (defined below) may also use other standard web-based technologies to analyze your movements while accessing our Site. The technologies include analytic solutions, third-party analytic cookies, web "beacons," "pixel tags," and "clear gifs." These technologies help us ascertain the effectiveness of our product and service campaigns and marketing programs, allow us to customize the services offered on or through our Site, and help determine the best use for Site content, and product and service offerings. Some of this information, including the IP address, may be stored on our Internet Service Provider's or other third-party server logs, and may be available for extended periods of time.

3. Our Use and Disclosure of Your Personal Information

SSW uses the services of independent companies to provide certain services to you, including, without limitation, website hosting services, credit and debit card processing, registration processing, and Internet connectivity services ("Internet Service Providers"). SSW may share your personal information with the Internet Service Providers as appropriate. We do not share personally identifiable information with outside, non-affiliated third parties without your consent, except to the extent necessary to complete your request for services offered through this Site.

Our Service Providers include:

- Hosting Services: Host Monster.
- Payment Processors: PayPal.
- Shipping Services Providers: FedEx.
- Marketing Analytics Providers: Google Analytics.

SSW may use your personal information to contact you via mail, or email, or telephone in order to give you updates about SSW's special promotions, new services, for identification or participation in our online services, for notices or communications regarding contests or competitions, or sweepstakes, or other events that may be of

interest to you. We also use return email addresses to answer the email we receive from you. Your email address will not be used for any other purpose or shared with outside third parties for their direct marketing purposes. We may also use your IP address to help protect SSW and our Internet Service Providers from fraud.

Additional uses of your non-personal and personal information will allow us to tailor products and services specific to your needs, to help organize and manage your customer relationship and our business, to conduct business, to provide you with customer support, to perform functions that are described to you at the time of collection, and to enforce our Site's Terms.

We may also use non-personal aggregate information to improve our Site. For example, our Internet Service Providers may report to us that there were a particular number of visitors to a certain area of our Site, or that a certain number of men or a certain number of women completed our registration form in particular areas of our Site. Such information may also be used to analyze the effectiveness of our business and advertising models.

SSW may also disclose your personal information as is necessary to: (a) comply with a subpoena or court order; (b) cooperate with law enforcement or other government agency; (c) establish or exercise our legal rights; (d) protect the property or safety of our company and employees, contractors, vendors, and suppliers; (e) defend against legal claims; (f) help with internal and external investigations; (g) to protect personal safety; or (h) as otherwise required by law or permitted by law. We may disclose or transfer your information in connection with the sale or merger of SSW or any transaction that involves the sale or assignment of some or all of our assets.

4. Other Third Party Data Collection

When downloading or using an App with online features through your mobile device, the App will typically collect and process certain device information and App-specific information. You should review the privacy policy and terms of use of the mobile app stores before downloading or using any app, and check your device and App settings for control options.

5. Data Storage and Security

SSW makes reasonable efforts to ensure that our Internet Service Providers have implemented physical, electronic, and procedural security measures to assist with safeguarding your personal information, and to help protect against unauthorized access and disclosure. Only our authorized personnel and our Internet Service Providers who perform legitimate business functions for SSW are authorized to access your personal information.

Notwithstanding our efforts, the Internet and online services have inherent security risks. SSW cannot promise, and you should not expect, that your personal information,

personal searches, and other communications will always remain secure. You should take care with regard to how you handle and disclose your personal information or any username or password that you are required to use to access services on this Site or online service.

6. Children and Data Collection

This site does not collect personally identifiable information from children who are under the age of 13 years old. Areas of this Site that require registration will ask for a parent's contact information. This information, as a general rule, is collected through registration forms that appear on our Sites. We will also process information about a parent's purchases with us, marketing preferences, and your use of SSW related websites. We may use a parent's personal data to send regular email newsletters, to send marketing offers via catalogs, emails and text messages, to analyze customer behavior and to customize our communication with you. We will also use your personal data to update your profile periodically to ensure that we have the most accurate personal data available.

If a birth date is entered that indicates the registrant has not reached the age of 13 years, that registrant will be blocked from providing personally identifiable information. If a child is under the age of 13, we may collect limited personal data relevant to the registration such as first name or "screen" name, and email address, but we will not use or request additional information until we obtain verifiable parental consent from the parent or legal guardian of the child. This information, as a general rule, is collected through registration forms that appear on our Sites. Where the only personal data needed is the email address of the child, we may collect the email address directly from the child, and provide notification to the parents or legal guardian when the requested information will require multiple contacts with SSW, or if your child is registering for a contest or sweepstakes.

We may collect a child's email without consent, to get verifiable parental consent, to give voluntary notice to a parent about their child's participation on a site or service that does not collect personal information, to respond directly to a child's specific one-time request (for example, if the child wants to enter a contest), to respond directly more than once to a child's specific request (for example, if the child wants to receive a newsletter), to protect a child's safety, when a child sends us a request. We will only keep the email for as long as is required to answer such request.

When a parent or legal guardian completes a child's registration or otherwise provides us with a child's personally identifiable information, SSW will consider this to be: (1) "direct notice" to you regarding personal data collection; and (2) your consent to the use of your child's information for our purposes and marketing communications. The data will be used only for SSW related services, and will not be sold, rented, or otherwise disclosed to any company outside of SSW, its affiliated marketing partners, and companies acting as our agents to help us provide services requested by you or the child. We will process personal data such as the child's first and last name, mailing

address, gender, date of birth, email address and phone number, as relevant to the services that have been requested.

We will also send you “direct notice” if there is a change to the way we will use your child’s information that is not covered by this privacy policy. Our notice will state that your consent is required for the collection, use, and disclosure of the information, and will provide the necessary steps as to how you can give your consent. We will provide details on the specific personal information that we want to collect and how it might be disclosed to others. The direct notice will contain a link back to this privacy policy. If you do not consent within a reasonable time, we will delete the parent’s online contact information from your records.

Parents or legal guardians who have questions about personal information that may have been submitted by a child, or to exercise the rights as set forth above, should email us at: privacy@sproutingstar.com.

7. How You May Access and Change the Information that SSW Collects

The first time that you provide us with registration information through our Site, you may be offered the opportunity to subscribe to and receive additional information about our products and services. Although this information will be removed from our databases, it may still persist across other areas of the Internet if it has been shared or copied. You can also change your initial choices by contacting our customer service email at: privacy@sproutingstar.com. Each commercial email that we send to you, will offer you the opportunity to opt-out of continuing to receive such messages.

8. Information for Persons outside the United States

Some of SSW’s Sites operate in many countries worldwide while others are available only in a limited number of countries. However, the computer systems for all SSW Sites are located in the United States. Consequently, your data will be processed by SSW in the United States where data protection and privacy regulations may not offer the same protection as the country in which you live. If you register or provide information to a Site from outside the United States, you consent to the collection and/or use of your personal information, which includes the use of cookies and web beacons as described below.

IF YOU DO NOT AGREE WITH ANY OF THE TERMS STATED IN THIS PRIVACY POLICY, PLEASE DO NOT USE THE SSW SITES OR APPS. BY USING ANY SSW SITES, YOU ARE ACKNOWLEDGING YOUR AGREEMENT TO THIS PRIVACY POLICY.

9. General Information and Privacy Support Contact

SSW may update this privacy policy from time to time, and you should take the time to review it each time that you visit our Site. If you require additional information about

SSW's privacy commitment, please contact us at: privacy@sproutingstar.com.